

# How to BUILD a LEADERSHIP TEAM & NEVER GO to WORK!

*The* JOHN MAXWELL **Team**



**Who must attend this program?**

**Owners, C-Level Executives, Senior Managers, Inspired New Managers  
and those who want to strengthen their resumes**

# *Introduction*

Up until a few years ago leadership was not well defined. Many people mistakenly assumed if someone has an impressive title or a position is automatically a leader. True leadership is not about a position or a title but it is only about influence. True leadership can not be assigned, awarded or appointed. It can only be earned through influence. The only thing a position or a title does for a leader is to buy him/her some time to either influence people or undermine them.

As companies grow, the need for highly trained leaders becomes more important as they become an extension of the senior management to leap the company forward. Many companies rely on managers to maintain systems and processes and expect these managers to also lead. Not all managers are leaders and not all leaders are managers. Understanding this distinction allows leaders with less managerial capabilities to surround themselves with the right team members in order to carry out their company's vision. A company that is built on the foundation of empowering other leaders to grow and reach their highest potential are the ones that can weather the life's strongest storms and carry forward regardless of external or internal circumstances. But the question is how do you do it? John Maxwell, the #1 leadership expert has summarized these principals in a simple and an easy to understand way for C-Level executives and senior leadership teams and manager to understand to apply in their companies and various departments. This uplifting and yet intensive program is designed to help you raise your leadership skill to the next level so you too can build a leadership team that can run a company, department or an organization with or without you going to the office.



# Course Objectives

- Learn why most leaders are not really leaders but only hard working managers?
- Learn what are the top 3 leadership laws that you must understand and comply with in order to move your leadership skills to the next level
- Find out how you can navigate your team forward even if you have never been to where you are going?
- Understanding why positions and titles are temporary in any organization and what you need to do to become indispensable to your company, board of directors and the people who follow you?
- Becoming aware of your strength and weaknesses as a leader
- Why most leaders have a difficult time in motivating their employees to believe in their vision and see the bigger picture and what they must do?
- Learn the 3 things that your team looks for in your character order to trust you as a leader?
- Learn how to earn respect from others and the 6 traits that you will be evaluated by as leader
- What are the 7 characteristics that we naturally use to hire and recruit team members ?
- Understand the 3 questions that you must consistently ask yourself as a leader to keep you grounded?
- How to create an inner-circle and why this is important in maximizing your potential as a leader?
- The 3 fatal barriers that leaders must overcome, in order to empower people
- Why the most valuable gift a leader can give is by example and what you need to watch out for?
- What are the 3 components of leading your team to victory and why these must be instilled in all of your team members
- Understanding that activity is not necessarily accomplishments and what you need to do to prioritize your day?
- How the law of momentum can help you shine as a leader?
- Understand why leadership is about sacrifice and what you need to give up in order to go up?
- How to exponentially grow as a company ?
- The challenges that you must be aware of and overcome in recruiting and developing other leaders
- What you need to do to build a lasting company/organization that can run with or without you?

*“As a leader remember everything that you do can either help you get closer to your dream or it can push you away, it is your choice to learn the game.”*

## THIS IS A CERTIFICATE COURSE

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*Congratulations*

First Name Last Name

You have successfully completed the Maxwell training program thus committed to Learning, Living and Leading all of the principles to the results of adding value to other's lives.

Name \_\_\_\_\_  
CERTIFIED JOHN MAXWELL TEACHER

Date \_\_\_\_\_  
DATE OF COMPLETION



*"Everything rises and falls on leadership."*  
JOHN C. MAXWELL